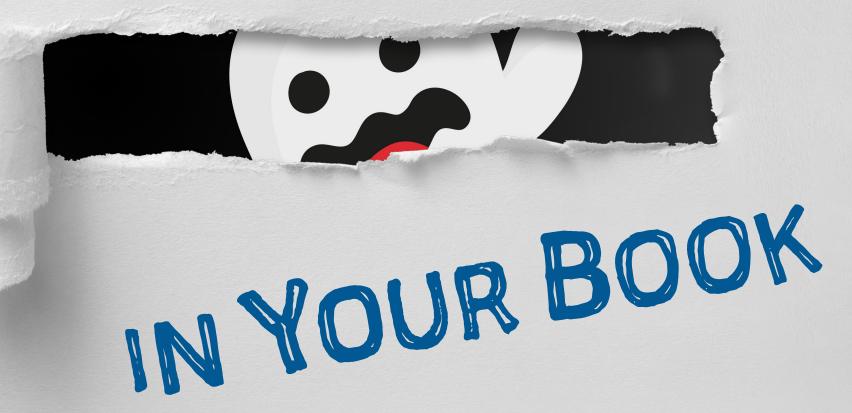
speek IV peni

# GARY JOHN PHILO

# 



Illustrated by GARY PHILO

It's quiet in the house.

# Tap Bang! Knock

...What's that?



There's a GHOST in your book

They are trying to hide. Can you find them?

Hey! It looks like it is dancing.





Do you want to boogie-woogie too?



# OH NO!

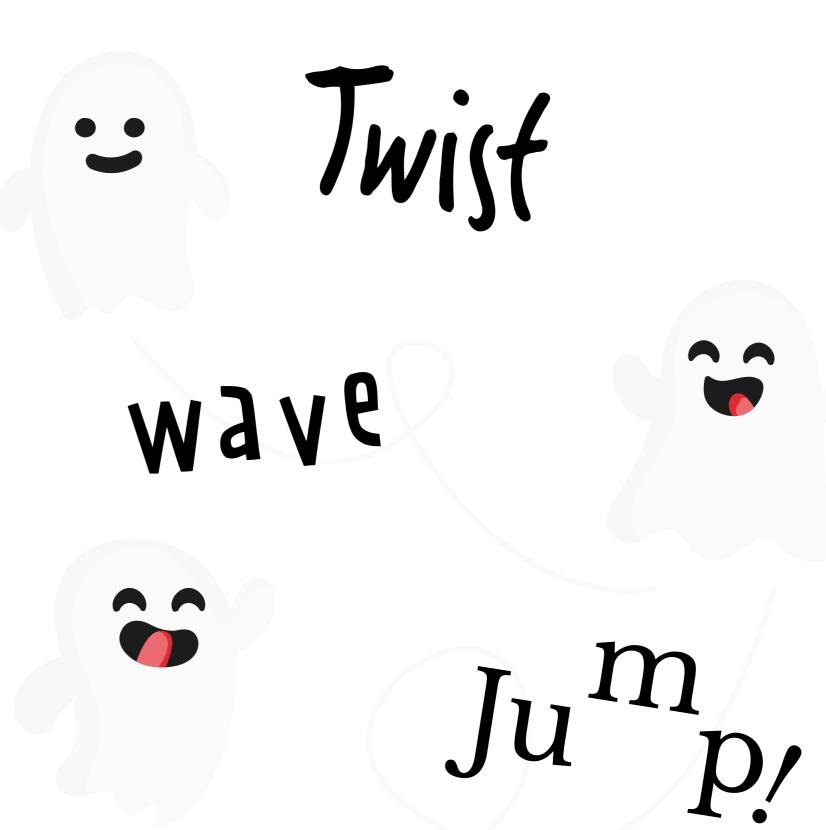
Where has it gone?

The ghost thinks you are a better

boogie-woogier



Can you teach it to dance?



## For Mollie and Betsy, whom I do everything for. - G.P

### **PUFFIN BOOKS**

UK | USA | Canada | Ireland | Australia | India | New Zealand | South Africa Puffin Books is part of the Penguin Random House group of companies whose addresses can be found at global.penguinrandomhouse.com.

www.penguin.co.uk www.puffin.co.uk www.ladybird.co.uk



First published 2021
Copyright © Gary Philo, 2021
Illustrated by Gary Philo
The moral right of the author and illustrator has been asserted
ISBN: 978-0-141-38560-0
All correspondence to:
Puffin Books, Penguin Random House Children's,
80 Strand, London WC2R 0RL



### Analysis of modern Children's Books

culmination of author, illustrator and designer to enable the reader to place the alien in any coming together in a way which encourages a environment and to create their own stories child to pick up their book. They are written in plain English with a playful, conversational and onomatopoeic prose which gives the words character and voice. Often the typesetting is made up of various typefaces, throwing caution to the wind of traditional graphic design. Each word can vary in size and weight providing emphasis and volume in a fun way for the reader. The sentences themselves can be used as a tool to help with reading direction and are used in partnership with the illustrator's creations. Depending on age, some publication houses employ various interactivity devices to increase engagement. For example, the "That's Not My...." Series, published by Usborne, and intended for 0-18 month olds, has various tactile elements to each page to enhance early learning development and recognition of differing textures.

Tom Fletcher has created a series of books entitled, "There's a ... in Your Book". He works with illustrator, Greg Abbott and publishers Puffin Books to create an exciting experience predominantly for 2-5 year olds. In, "There's an Alien in Your Book", the detail on each page

A modern children's book represents the is actually quite sparse. I believe this is done from the suggested text and character. Simple coloured or plain pages are used in conjunction with the character or text to amplify the meaning and tone of voice. Fletcher, like most authors, has his own style and nuances which make his stories stand out. In this book it is the use of humorous words, "wibbly-wobbly" or ones that have sound, "AAAARGH!" or "Yuck!". This humanises his characters and talks to the reader in a conversational way. Children of this age have emerging language and imagination and the 'less is more' approach allows them to freely develop their own rhetoric within an accepted structure.

> It wouldn't be hard to imagine that publishing houses want to make money from their books, and in doing so may make sacrifices of creativity to keep costs down. Puffin have not chosen to employ any unusual print production techniques and rely on the effectiveness of the story, illustrations and design to win over their intended audiences. Ultimately, a successful children's book is one that is picked up and read by children.