



AUGUST 2021

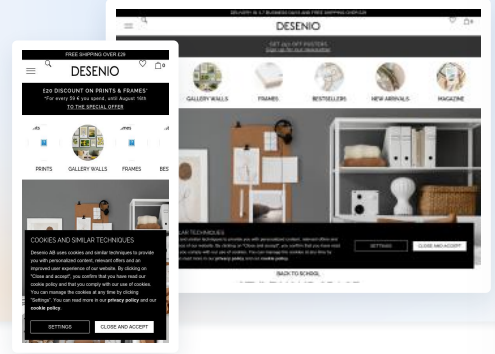
Website Analysis

desenio.co.uk

View the full analysis at:
pro.similarweb.com



posters with scandinavian design. we have posters that match well with scandinavian and nordic interior. buy poster online!



TRAFFIC & ENGAGEMENT

Total visits ⓘ

May 2021 - Jul 2021 🇬🇧 United Kingdom

964,496

↑ 24.19% from last month

Device distribution ⓘ

May 2021 - Jul 2021 🇬🇧 United Kingdom



Global rank

#107,008

Country rank

🇬🇧 United Kingdom

#5,074

Industry rank

.../Fashion and Apparel

#280

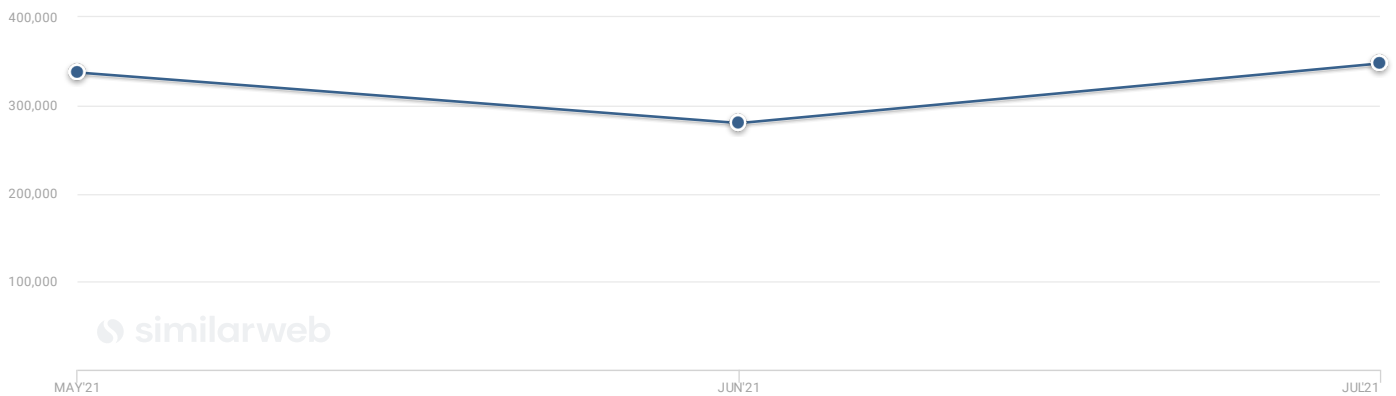
Engagement overview ⓘ

May 2021 - Jul 2021 🇬🇧 United Kingdom 🌐 All Traffic

Monthly visits ⓘ	321,499	Deduplicated audience ⓘ BETA	N/A	Pages / Visit ⓘ	4.49
Monthly Unique Visitors ⓘ	214,147	Visit Duration ⓘ	00:03:01	Bounce Rate ⓘ	55.82%

Visits Over Time ⓘ

May 2021 - Jul 2021, 🌐 All Traffic



GEOGRAPHY

Top Countries 📄

📅 May 2021 - Jul 2021, 🖥️ Desktop



🇬🇧 United Kingdom	93.66%	<div style="width: 93.66%;"></div>	↑ 30.230%
🇺🇸 United States	0.97%	<div style="width: 0.97%;"></div>	↑ 209.110%
🇨🇭 Switzerland	0.51%	<div style="width: 0.51%;"></div>	↑ 306.060%
🇫🇷 France	0.40%	<div style="width: 0.40%;"></div>	↓ 3.500%
🇬🇷 Greece	0.34%	<div style="width: 0.34%;"></div>	↑ 125.380%

MARKETING CHANNELS

Channels Overview 📄

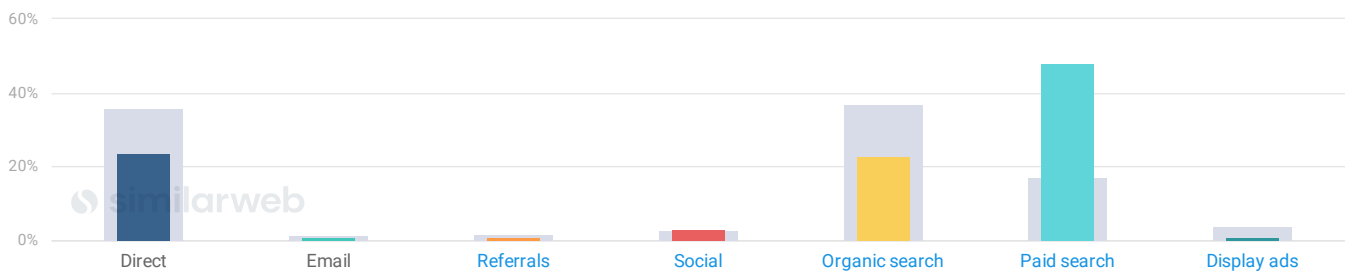
📅 May 2021 - Jul 2021 🇬🇧 United Kingdom 🖥️ Desktop Only

417,108

2.682M

🌐 desenio.co.uk

👤 Fashion and Apparel

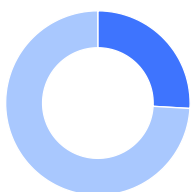


ORGANIC SEARCH

Organic search makes up **22.92%** of website traffic

Branded VS. Non-Branded 📄

📅 May 2021 - Jul 2021 🇬🇧 United Kingdom 🖥️ Desktop



- Branded 26%
- Non-Branded 74%

Top Organic Search Terms 📄

📅 May 2021 - Jul 2021 🇬🇧 United Kingdom 🖥️ Desktop

desenio	22.60%	<div style="width: 22.60%;"></div>	↑ 89.790%
art prints	6.95%	<div style="width: 6.95%;"></div>	↓ 59.460%
prints	3.53%	<div style="width: 3.53%;"></div>	↑ 134.800%
wall art	1.84%	<div style="width: 1.84%;"></div>	↑ 98.430%
frames	1.67%	<div style="width: 1.67%;"></div>	↓ 28.940%

PAID SEARCH

Paid search makes up **48.06%** of website traffic

Top Search Ads ⁱ

May 2021 - Jul 2021 United Kingdom Desktop

<https://www.desenio.co.uk/>
Black picture frame, 100x150 - Black wood frame - Desenio.co.uk
 Shop High-Quality Posters & Prints Online. Fast Deliveries. Shop Now! Secure Payments.
 Free Shipping over £29. Matte Premium Paper. High-Quality Printing.

Appears on keyword **100cm by 150cm frame**

Top Paid Search Terms ⁱ

May 2021 - Jul 2021 United Kingdom Desktop

desenio	15.60%		↑ 34.800%
desinio	1.31%		↓ 43.990%
prints	0.93%		↑ 217.960%
desino	0.89%		↑ 30.810%
posters	0.84%		↑ 168.290%

REFERRALS

Referrals makes up **<1%** of website traffic

Top Referring Websites ⁱ

May 2021 - Jul 2021 United Kingdom Desktop Only

desenio.com	42.21%		↑ 159.650%
vouchercodes.co.uk	27.36%		-
furniturechoice.co.uk	10.47%		↓ 100.000%
email.bt.com	10.47%		↓ 100.000%
thetimes.co.uk	4.56%		-

Top Referring Industries ⁱ

May 2021 - Jul 2021 United Kingdom Desktop Only

Fashion and Apparel	42.21%	
Coupons and Rebates	27.36%	
Furniture	10.47%	
Home and Garden	10.47%	
News and Media	4.56%	

OUTGOING TRAFFIC

Top Link Destinations ⁱ

May 2021 - Jul 2021 United Kingdom Desktop Only

facebook.com	44.62%		↓ 100.000%
desenio.eu	33.44%		-
instagram.com	11.36%		↓ 100.000%
mail.google.com	6.22%		-
twitter.com	4.37%		↓ 100.000%

OUTGOING ADS

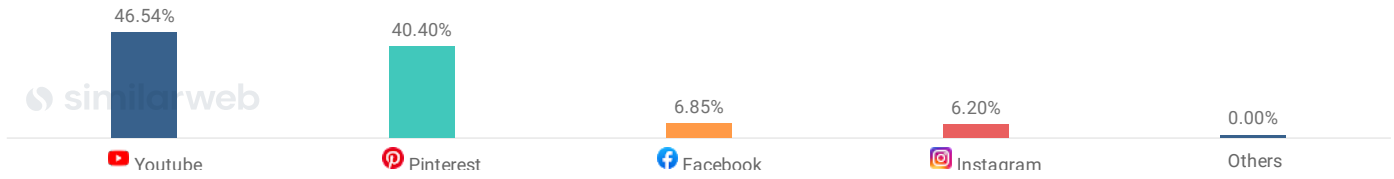
Top Ad Destinations ⁱ

May 2021 - Jul 2021 United Kingdom Desktop Only

bloompost.co.uk	100%		-
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Social Traffic ⓘ

May 2021 - Jul 2021 United Kingdom Desktop Only



DISPLAY ADVERTISING

Display ads makes up <1% of website traffic

Display Ad Network ⓘ

May 2021 - Jul 2021 United Kingdom Desktop Only



Google Display Netw...	77.77%
Skimlinks	12.42%
Atlas	9.82%
Others	0.00%

Top publishers ⓘ

May 2021 - Jul 2021 United Kingdom Desktop Only

bakedbyclo.com	31.50%		-
interestingliterature.com	17.79%		-
sporcle.com	13.41%		-
colorpalettes.net	13.41%		-
badtaste.it	13.41%		-